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Human Resource Management (HRM or HR) is the strategic approach to the effective management of people in a company or organization such that they help their business gain a competitive advantage. It is designed to maximize employee performance in service of an employer's strategic objectives. [need quotation to verify] Human resource management is primarily concerned with the management of ...

Human resource management - Wikipedia

IHRM (international Human Resource Management) is a management process utilised by organisations on an international scale. In a similar fashion to national HRM (Human Resource Management), such as recruitment, training, selection, development programmes, reward schemes, KPI's, appraisals and disciplinary procedures.

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Armstrong's handbook of human resource management practice (13th ed.). London: Kogan Page. Bauer, H.H., Sauer, N.E., & Schmitt, P. (2005) Customer-based brand equity in the team sport industry: Operationalization and impact of economic success of sport teams.

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