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Founder, Fast Company "This is what the future of work (and the world) looks like.

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Linchpin: Are You Indispensable? By Seth Godin (pp. 256) A pop-psych, business book that looks at the role of the worker. Godin makes the argument that the

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modern industrial workforce has reached its peak and people are no longer valuable by just their ability to just do their jobs or fill a spot on the team.

Linchpin: Are You Indispensable? by Seth Godin

A linchpin, as Seth describes it, is somebody in an organization who is

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indispensable, who cannot be replaced—her role is just far too unique and valuable. And then he goes on to say, well, seriously folks, you need to be one of these people, you really do. To not be one is economic and career suicide.

Amazon.com: Linchpin: Are You

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Indispensable? eBook: Godin ...

He promotes uniqueness and creativity as two key aspects of becoming a real "linchpin," a valuable, indispensable employee (member) in the company or anywhere else. Godin also claims that a person has to believe in itself to become a "linchpin," it is not a God-given gift, it is something you need work for, to

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exploit your full potential by accepting risks, challenges on a daily basis.

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published in January 26th 2010, and was written by Seth Godin. The book was published in multiple languages including English, consists of 244 pages and is available in Hardcover format.

[PDF] Linchpin: Are You Indispensable? Book by Seth Godin

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The only way to prove (as opposed to assert) that you are an indispensable linchpin—someone worth recruiting, moving to the top of the pile, and hiring—is to show, not tell. Projects are the new résumé. You are not your résumé, you are your work. If the game is designed for you to lose, don't play that game.

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Linchpin by Seth Godin - Summary & Notes

Seth Godin is the author of more than a dozen bestsellers that have changed the way people think about marketing, leadership, and change, including Permission Marketing, Purple Cow, All Marketers Are Liars, Small is the New

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Big, The Dip, Tribes, Linchpin, and Poke the Box. He's an entrepreneur, the founder of several successful businesses, and a popular TED speaker.

Linchpin: Are You Indispensable?: Godin, Seth ...

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Table of Contents -

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“The job is what you do when you are told what to do. The job is showing up at the factory, following instructions, meeting spec, and being managed. Someone can always do your job a little better or faster or cheaper than you can. The job might be difficult, it might require skill, but it's a job ...

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Linchpin is all about becoming indispensable at work. Following instructions isn't what we need any longer, as we're already outsourcing most of this, and robots will take over the rest before too long. Here are 3

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lessons about what makes you a linchpin and how to become one: Linchpins pour their heart, soul and energy into their work.

Book Summary: Linchpin by Seth Godin - Four Minute Books

The organization that embraces the Linchpin mentality moves forward -

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you'll immediately recognize people in your workplace as "the resistance" and the loyal defenders of the status quo - stay on the Linchpin path and don't let your own fear & doubt or the actions & thoughts of others take you off course.

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Seth Godin is the author of more than a dozen bestsellers that have changed the way people think about marketing, leadership, and change, including Permission Marketing, Purple Cow, All Marketers Are Liars, Small is the New Big, The Dip, Tribes, Linchpin, and Poke the Box. He's an entrepreneur, the founder of several successful

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Godin writes that there's an overlooked team in the workplace next to management and labor: the linchpins. These workers rise to every occasion when making important, innovative decisions, all the while creating a difference in the workplace.

10 Career Growth Books to Read

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Now

As far as you, the customer are concerned, he is indispensable. Or have you purchased consulting services, or a house, because the person you worked with made a powerful connection with you? If so, then she was the linchpin in the entire process. So how do you become the indispensable Linchpin and

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thrive in the modern economy?

Linchpin - Seth Godin - Linchpin - What You Will Learn

Linchpins are the essential building blocks of great organizations. Like the small piece of hardware that keeps a wheel from falling off its axle, they may not be famous but they're indispensable.

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And in today's world, they get the best jobs and the most freedom.

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A true linchpin is indispensable to a business, they make things happen, they do not need a manual they have the ability to make decisions and create

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value. They can move an organization in the right direction with out having to be told.

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